



About BLU Products

BLU Products, which stands for Bold Like Us, is a company founded in 2009 that designs and creates a variety of affordable Android smartphones that are unlocked.

About the Apologia

- In 2016, BLU faced allegations and lawsuits because they were found to be sending private information to China through a spyware.
- BLU products said that it was a false alarm at the time.
- Around July-August 2017, Amazon pulled their phones from the store because the issues were continuing to happen according to a report by Kryptowire.

The Apologia

At BLU products, our guests are our number one priority, and we wanted to make you aware of what has come to light in the past year. We have received reports from sources about spyware contained in some of our devices, and we wanted to address the issue, as many of our guests have been concerned about privacy and security.

The privacy and security of our guests at BLU products is a top priority for us - as consumers ourselves, it is something we prioritize when it comes to the phones we use. Since we have learned of the issue, we have been investigating for any potential breaches among our products. There is no information in regards to this, and we were not aware of anything malicious happening. To ensure this does not happen as we by asking Adups to turn off any potential information being collected from our devices.

It was a poor judgment on our part, and we have decided to switch from Adups to Google's OTA on all future devices we manufacture. We will be closely monitoring data collected from third-party applications we work with, in order to ensure our guests - and their information - is protected from unwanted third-party access.

Again, the privacy and security of our guests is a top priority for us, and we have several policies in place that takes this very seriously. Since our products have launched in 2010, we have been designing and manufacturing affordable, unlocked Android phones that suit our guest's needs without sacrificing stylish design and quality, and we want to continue providing that service as we move forward into the future.

Thank you for your patience, understanding and loyalty to our products as we have worked to resolve the issue.